

Connecting Community, Place and Spirit

Draft Guiding Principles

1.22.04

Connecting

Building Partnerships to support sustainable connections that create a community where people want to live both physically and socially.

Carlsbad is community that cares about:

- Being a walkable community with a well developed trail system.
- Providing mixed-use gathering spots supported by...
- Public transportation city wide and access to parking.
- Strong communication.
- Good transportation networks.
- Neighborhoods with a strong sense of identity (are encouraged and accepted within the city as a whole).
- Associations and activities that bring people together to be involved and accountable.

Carlsbad encourages the development of partnerships between community groups to create:

- Volunteer opportunities.
- Community events for all ages.
- Community information to help all residents feel welcome.
- Community dialogue.

Community

A sense of caring, commitment, respect and courtesy.

In Carlsbad, community is:

- A sense of family and citizenship fostered in an aesthetically pleasing environment.
- Opportunities for people to interact, feel accepted and involved.
- Where communication is open and useful.

Place

Community planning provides opportunities for partnerships that are the tools that make "place" happen.

Carlsbad is a place where:

- There is a sense of safety, warmth in an aesthetically pleasing environment that is welcoming to all ages.
- There is a mix of gathering places that honor the environment and provide opportunities to enjoy Carlsbad's natural beauty.
- The integration of the arts and culture spiritually embraces Carlsbad's quaint character.
- Design is sensitive to the human scale allowing for a balance of commercial and residential opportunities while providing necessary neighborhood facilities.

Spirit

The essence of Carlsbad is shared commitment to connections and partnerships that build community.

Carlsbad's spirit reflects:

- The importance of historical/cultural roots.
- Pride in community – one shared identity.
- Community hospitality where everyone feels welcomed and included.
- The influence of shared ideas and responsibility.
- The diversity of neighborhood character.
- A sense of harmony and belonging for all generations.

